G R E E K R E P U B L I C INTERNATIONAL HELLENIC UNIVERSITY - SCHOOL OF DESIGN SCIENCES DEPARTMENT OF INTERIOR ARCHITECTURE - UNIVERSITY CAMPUS OF SERRES

Course/Subject/Unit Description

1. General Information						
School			School of Design Studies			
Department			INTERIOR ARCHITECTURE			
STUDY LEVEL			Undergraduate			
CODE OF SUBJECT	EA204		SEMESTER	2		
SUBJECT TITLE			Visual Art Themes II			
Teaching Content		Weekly (Hrs)		Credits		
Lectures, Essays, Design		1		4		
Workshops/Exercises		3				
Type of Subject			Mandatory			
PREREQUIRED COURSES			NO			
Teaching and Exams Language			Greek			
THE COURSE IS OFFERED TO			YES			
ERASMUS STUDENTS						
Course website (URL)						

2. Aims and Objectives - Methods - Skills

a. Learning Outcomes

Students develop the ability to relate the idea to the visual system that will support it.

They recognize different means of expression as ways to achieve different visual effects with corresponding conceptual contents.

They gain control of the composition / content relation and become familiar with modern design systems and means of expression. As for skills students improve their ability to use materials and techniques.

Use of photos, collages, mixed media.

Visual perception is cultivated and the content and the object of design as an autonomous mental activity are broadened in practice.

b. Skills

- Creative Design
- Problem solving by applying known data in new conditions
- Synthetic ability
- Critical ability
- Analysis and re-synthesis of data into new content.
- Recognition and development of possibilities in known and new skills.
- Individual work and self-criticism Independent work
- Practice of criticism and self-criticism
- Creative thinking
- Development of critical ability
- Development of visual perception
- Organization of time/project

3. Subject Context







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The course expands the field of knowledge about design and visual color, as the knowledge they have is placed in a creative field of action.

At a theoretical level, works of art from the early 20th century to recent years are presented and analyzed for their design solutions, as an index of direction and use of design as a tool of thought.

Design skill becomes the means to organize a visual ensemble that communicates / supports an idea.

The design / color takes the role of the tool and is now perceived in relation to conceptual / cultural extensions. Image is analyzed in terms of its design values and the cultural meanings it conveys. A comparison between media and purposes is made.

Students have the opportunity to choose their own means and the subject of their assignments, so that they are faced with decisions and dilemmas of a personal project. Use of photos, collages, mixed media.

4. Teaching and learning methods – Evaluation and assessment						
Method of course delivery	Face to face and Workshops/Exercises in Visual arts lab					
Use of Information and Communication Technologies	Video presentations					
Teaching organization	Activity	Semester Credits				
	Lectures	20				
	Design Workshop and Exercises	70				
	Portfolio	10				
	Total	100				
Student assesment	 Written examination that includes: Critical analysis of well-known works regarding their design values Questions on understanding design values Delivery of individual laboratory portfolio exercises Evaluation criteria: quality and completion of execution presentation and style of exercises application of theoretical knowledge in practice consistency in delivery 					

5. Recommended/Bibliography

Sugested bibliography

• Δασκαλοθανάσης, Ν. Από την μινιμαλιστική στην εννοιολογική τέχνη, Μια κριτική ανθολογία, Α.Σ.Κ.Τ, Αθήνα, 2006







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- Μουζακίτου, Φρύνη, Η Οπτική Γλώσσα στον Σύγχρονο Σχεδιασμό, Οδυσσέας 2004
- Πούλος, Παν., Έννοιες της τέχνης τον 20ό αιώνα, Α.Σ. Κ. Τ., Αθήνα, 2006
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- Sawdon Phil, Marshall Russel (eds), Drawing Ambiguity: Beside the Lines of Contemporary Art, I.B. TAURIS &Co Ltd, London, 2015



