

Course/Subject/Unit Description

1. General Information			
School		School of Design Studies	
Department		INTERIOR ARCHITECTURE	
STUDY LEVEL		Undergraduate	
CODE OF SUBJECT	EA302	SEMESTER	3
SUBJECT TITLE		HISTORY AND THEORY OF DESIGN II	
Teaching Content		Weekly (Hrs)	Credis
Lectures, Essays, Design Workshops/Excercises, Design Project – Portfolio of work.		2	3
Type of Subject		Compulsory	
PREREQUIRED COURSES		No	
Teaching and Exams Language		Greek	
THE COURSE IS OFFERED TO ERASMUS STUDENTS		Yes	
Course website (URL)			

2. Aims and Objectives – Methods – Skills

a. Learning Outcomes

Its purpose is to obtain the cognitive background of the evolutionary course of design, but also of space decoration, in many cases, during the 20th century in Europe and America. This perhaps constitutes the most important period of the evolution and shaping of the institutions, principles and theories in modern industrial design. The historical and theoretical approach of this period, which is combined with wonderful achievements in the history of contemporary art, will reach the beginning of the 21st century with the aim of a more complete knowledge and understanding of modern theories and trends in Design.

β. Skills

After the end of the course students will be able to know:

- The evolutionary course of the industrial object mainly during the important period of the multifaceted 20th century, with special analyzes in specific historical landmarks, but also in the most interesting theories that were developed in Europe and Greece.
- The contribution not only of the new theories, but also of the political, social and cultural events of the 20th century in the formation of modern Design.
- The application of this knowledge in the interpretation and analysis of modern industrial design, but also in their use in any research field related to the specific era.

3. Subject Context

The subject constitutes a diligent effort to equate not only the basic principles of industrial design as they were formed in that period within the historical, political and social framework of the era, mainly in Europe, but also in America. Its main historical areas are:

- Design in Greece (late nineteenth and early 20th century)
- Deutsche Werkbund, German Labor Association and its importance.
- De Stijl.
- The Bauhaus School, its inspirers and Influence on New Industrial Design.
- Russian avant-garde.
- The concept of Fordism in mass production.
- Art Deco and interwar.
- International Style.
- Italian and Scandinavian industrial design.
- The new production trend in America after 1945.
- Synthetic materials and their importance.
- Craft Revival in the 1970s.
- Memphis
- Ettore Sottsass, 1980s.
- Modern designers 1990-2000

4. Teaching and learning methods – Evaluation and assessment

<ul style="list-style-type: none"> - Theory and Design Workshops - Theory Essay and Design Exercises 		
Use of Information and Communication Technologies	Learning process support through the electronic platform e-learning (information and teaching materials, hyperlinks, academic libraries, etc.)	
Teaching organization	Activity	Semester Credits
	Lectures	40
	Theory Essay	20
	Research and Analysis of Bibliography	15
	Total	75
<i>Student assessment</i>	Written final exam that includes: Multiple choice questions and / or development of specific issues	

5. Recommended/ Bibliography

- Auerbach, J. (1999) *The Great Exhibition of 1851: A Nation on Display*, London: Yale.
- Cambell, J. (1989) *The German Werkbund*. N. Jersey: Princeton University Press.
- Campbell, G. (2006), *The Grove Encyclopedia of Decorative Arts (Vol. 1)*, Oxford, Oxford University Press.
- Forty, A. (1987). *Objects of Desire, Design and Society (1750-1980)*, London: Thames & Hudson Ltd. E.
- Greenhalgh, P. (ed.) (2000) *Art Nouveau, 1890-1914*. London: V & A publications.
- Greenhalgh, P. (2005) *The Modern Ideal: The Rise and Collapse of Idealism in the Visual Arts from*

Enlightenment to Postmodernism. London: V&A Publications.

- Κερτεμελίδου, Π. (2021) *Η διαλεκτική της καλλιτεχνικής δημιουργίας με το βιομηχανικό χρηστικό αντικείμενο*, Θεσσαλονίκη, Εκδόσεις Επίκεντρο.
- Περιβολιώτου, Μ. (2004), *Ρυθμολογία Επίπλου*, Εκδόσεις ΙΩΝ, Αθήνα.
- Παρμενίδης, Γ. Ρούπα, Ε. (2003) *Το Αστικό Έπιπλο στην Ελλάδα 1830-1940*, Πανεπιστημιακές Εκδόσεις ΕΜΠ, Αθήνα.
- Τσούμας, Ι. (2005), *Η Ιστορία των Διακοσμητικών Τεχνών και της Αρχιτεκτονικής στην Ευρώπη και την Αμερική (1760-1914)*. Αθήνα: Εκδόσεις Ίων.

